

## **Introduction:**

Your privacy is of utmost importance to us. We want to process your personal data in a legal, correct and transparent manner. This privacy statement takes into account the General Data Protection Regulation (AVG/GDPR) in force since May 25, 2018.

## **Cookies:**

This website uses cookies, this way we improve the browsing experience of our visitors. Cookies allow our website to function better and tailor it to your preferences. If you continue surfing, you give us permission to use cookies.

Cookies are also used for statistical purposes. We track the statistics of our website using Google Analytics, a web analytics service provided by Google. Our website might use Youtube, Facebook and other external services. These external services may set cookies to record certain data, for example to analyze the click behavior of visitors.

Most Internet browsers offer the possibility to delete placed cookies from your hard disk. You can also reject cookies in advance, or you can indicate that you wish to receive a warning before they are installed. Consult the instructions or help function of your Internet browser for more details. Please note that blocking certain cookies prevents our websites from functioning properly.

## **Your Data:**

Sanolicious BV collects and processes personal data of website visitors (name, phone number, e-mail address or necessary billing data) and optional - not mandatory - data (e.g. interests in our brands) for the purpose of

- Following up questions by means of a completed contact form and/or support & event requests.
- Execution of service
- Sending personalized advertising (newsletters/direct marketing).

In accordance with applicable privacy legislation and based on Article 6.1 of the AVG/GDPR legislation, the visitor always has the right to access his data, as well as the right to have errors corrected or his data deleted. Such request for removal of data will automatically cancel the privileges as a registered visitor, as a result of which, among other things, he can no longer participate in competitions, interactive functionalities, etc...

Sanolicious BV handles personal data with the greatest care. Personal data are treated confidentially and are only used for the purposes for which the data have been provided by the person in question. The data may be stored in one or more databases and kept for the period necessary to provide the service(s) requested by the client. Personal data will not be provided to third parties without the express consent of the person concerned.

For complaints, please contact the Commission for the Protection of Privacy, Rue du Printing Press 35  
- 1000 Brussels

## **Legal grounds for processing:**

Personal data are processed on the basis of Article 6.1 of the AVG/GDPR

- Contractual basis: necessary for the performance of the agreement
- Legitimate interest: necessary to function and conduct business
- Consent.

## **Data Controller:**

Sanolicious BV  
Hagebeuk 15  
B-1785 Brussegem  
BE 0760547504